

| SILVER | | SILVER+ | | GOLD | |
|--|---|--|---|--|---|
| INR 5500 / PM / PKW | | INR 11000 / PM / PKW | | INR 15000 / PM / PKW | |
| Up to 1-5 Keywords | | Up to 5-10 Keywords | | Up to 10-20 Keywords | |
| Google Analytics | √ | Google Analytics | √ | Google Analytics | √ |
| Keyword Research | √ | Keyword Research | √ | Keyword Research | √ |
| Page Title & Meta Descriptions | √ | Page Title & Meta Descriptions | √ | Page Title & Meta Descriptions | √ |
| Monthly Reporting | √ | Monthly Reporting | √ | Monthly Reporting | √ |
| Sitemap/Robots.txt Creation & Analysis | √ | Sitemap/Robots.txt Creation & Analysis | √ | Sitemap/Robots.txt Creation & Analysis | √ |
| On Page Optimisation | √ | On Page Optimisation | √ | On Page Optimisation | √ |
| Blog Articles | × | Blog Articles | √ | Blog Articles | √ |
| Building Local Citations | × | Building Local Citations | √ | Building Local Citations | √ |
| Backlink Strategy | × | Backlink Strategy | × | Backlink Strategy | √ |
| Social Media Management | × | Social Media Management | × | Social Media Management | √ |
| Press Releases | × | Press Releases | × | Press Releases | √ |

